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PRESS RELEASE

COMPELLING NEW TOURS & PACKAGES TO ETHIOPIA

Ethiopian Airlines Develops Exciting NEW Programs with Specific Appeal for American Travelers

ORLANDO, September 12, 2006 – Sophisticated travelers, adventure seekers and heritage tourists have long sought out Ethiopia as a land of magic, history and culture. It can be claimed that Ethiopia is the birthplace of civilization. The remains of “Lucy”, a three and a half million year-old woman were discovered there. Also, many religious scholars believe that Ethiopia is home to the Ark of the Covenant. And when you realize that there are thirty nine different references to Ethiopia in both the Old and the New Testaments, it can be no coincidence the country has intrigued tourists and visitors interested in religious artifacts, history, culture and ancient civilizations to visit and explore, literally since the beginning of time.

Ethiopian Airlines is proud to launch three exciting new programs guaranteed to appeal to American travelers. The programs and tours feature carefully designed itineraries that make even the most jaded traveler stand up and take notice. Mekonnen Abebe, Director of The Americas for Ethiopian Airlines said, “Ethiopian Airlines has always prided itself on recognizing trends in the travel marketplace. By developing these exciting and compelling packages and tours, along with our partners, we will be able to provide diverse choices for travelers looking to discover the true magic and meaning that make up Ethiopia.” He added, “the travel marketplace is ultra-competitive. It is no longer enough to proudly fly to one of the world’s greatest destinations. We must make it as easy as possible for tourists to come and discover our great country, and begin to see all Ethiopia has to offer for a complete vacation experience.”

The three new Ethiopian Airlines packages and tours are 1) The History and Magic of Ethiopia; 2) Ethiopia – The Total Tour: From North to South; and 3) Historic Ethiopia & Kenya Safari.

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The History & Magic of Ethiopia Tour Package

This is a one-week magical journey to an Ancient Land. Arrive in Ethiopia aboard one of our modern jet aircraft at the state-of-the-art, spacious Bole International Airport and the traditional Ethiopia hospitality will instantly make you feel at home.

This one week tour takes you to Addis Ababa-Africa's Diplomatic Capital; Bahar Dar, home of Lake Tana, source of the Blue Nile; Gondar-the Camelot of Africa; Lalibela-The Eighth Wonder of the World; and Axum with its mysterious monoliths. Invigorate your mind and body with the natural and historic wonders of spectacular Ethiopia.

Ethiopia – The Total Tour: From North to South

From a city tour of Addis Ababa to exploring the wonders of the countryside, and meeting local villagers, you'll uncover the nooks and crannies that make Ethiopia spectacular and unique.

This 16 day tour includes visits to Addis Ababa; the historic route in the north and Abraminch in the south, where you'll experience the wonders of African wildlife at eco friendly lodges, and visit local villagers in Baco, Mursi, Hammer, Turmi and Konso.

Historic Ethiopia & Kenya Safari

Ethiopia is well situated in eastern Africa, and borders Kenya, home to some of the most spectacular wildlife in the world. This exciting 16 day tour allows for travelers from the US to combine the best of Ethiopia with the magic of wildlife in Kenya.

Highlights of the tour include visits to Addis Ababa; the historic route in the north, a city tour of Nairobi and an exciting safari with game drives at two of Kenya's most spectacular game parks.

It puts the wonders of two great African countries together for one amazing vacation of a lifetime.

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Ethiopian Airlines is also proud to announce the addition of a new fourth weekly flight from Washington DC's Dulles Airport to Ethiopia. The fourth flight now means that there are two morning flights that depart on Monday and Wednesday at 10:10AM; and two evening flights that depart at 7:30PM on Thursday and Saturday. The added flights mean better connections to Ethiopian Airlines entire route network.

Ethiopian Airlines has an impressive history dating back more than 60 years, yet remains on the cutting edge of today's technology. The airline's website, <http://www.ethiopianairlines.com/>, provides excellent information on additional flights, services and special web fares. Ethiopian Airlines is proud to be on the official Boeing 787 Dreamliner launch team and in 2008, will be among the first airlines in the world to fly the new aircraft

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa and features four weekly flights from Washington, D.C.'s Dulles International Airport, providing seamless connections to 44 destinations around the globe including 28 in Africa, all via its Addis Ababa hub. Major destinations served include: Abidjan, Accra, Addis Ababa, Amsterdam, Bamako, Bangkok, Beijing, Beirut, Brazzaville, Brussels, Bujumbura, Cairo, Dakar, Dar Es-Salaam, Delhi, Djibouti, Douala, Dubai, Entebbe, Frankfurt, Guangzhou, Harare, Hargiesa, Hong Kong, Jeddah, Johannesburg, Khartoum, Kigali, Kilimanjaro, Kinshasa, Lagos, Libreville, Lilongwe, Lome, London, Luanda, Lusaka, Mumbai, Nairobi, N'djamena, Paris, Rome, Stockholm, Tel-Aviv, and Washington, D.C. **Learn more about Ethiopian Airlines at www.ethiopianairlines.com**

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