



THE NEW SPIRIT OF AFRICA

NEWS RELEASE

Ethiopian Airlines Kicks Off the New Year with Special Offer: Round Trip Airfare from \$699.00!

Washington, D.C. – January 14, 2010 – In celebration of the New Year, Ethiopian Airlines is proud to offer exciting new fares for travel booked between now and March 31, 2010. For a limited time only, all the wildlife, the wonder and the culture of Africa can be yours for as little as \$699.00 plus tax!

Passengers who book travel by March 31, 2010 can fly direct on Ethiopian Airlines from Washington Dulles International Airport to Addis Ababa, Ethiopia and from there seamlessly connect to 35 destinations throughout Africa at heavily discounted rates. The list of participating destinations includes: Luanda, Angola; Ouagadougou, Burkina Faso; Bujumbura, Burundi; Douala, Cameroon; Ndjamena, Chad; Brazzaville, Congo; Lubumbashi, Congo; Kinshasa, Congo Democratic Republic; Djibouti, Djibouti; **Cairo, Egypt**; Libreville, Gabon; **Accra, Ghana**; Abidjan, Ivory Coast; Monrovia, Liberia; Mombassa, Kenya; **Nairobi, Kenya**; Lilongwe, Malawi; Bamako, Mali; **Abuja, Nigeria**; **Lagos, Nigeria**; Kigali, Rwanda; Dakar, Senegal; Hargeisa, Somaliland; **Johannesburg, South Africa**; **Khartoum, Sudan**; Kilimanjaro, Tanzania; **Dar es Salaam, Tanzania**; Lomé, Togo; **Entebbe/Kampala, Uganda**; and Lusaka, Zambia.

This special offer is valid through March 31, 2010 with no required limit on the length of stay. Travelers may book either online, at Ethiopian Airlines' web site (www.ethiopianairlines.com), or by calling 1-800-445-2733. Travel agents who book their clients before the deadline will receive no less than 6% commission!

Ethiopia itself is rich in culture, history, and religion, featuring eight UNESCO World Heritage Sites, natural wonders and exotic wildlife. First-time visitors to Ethiopia and East Africa should consider a vacation package from Ethiopian Airlines Journeys, the airlines tour operator subsidiary. Ethiopian Airlines Journeys provides complete vacation packages highlighting the splendors of East Africa, from the religious magic in Ethiopia to the exciting safaris of Tanzania and Kenya to the white-sanded beaches of Zanzibar. Discover the history and culture of Ethiopia with the "Queen of Sheba Tour." Uncover the secrets of Ethiopia on the "Ethiopian Tribal Cultures Tour." Embark on one of the finest safari experiences in all of Africa with the "Tanzanian Odyssey." The perfect ending to a journey, enjoying the "Exotic and Spicy Zanzibar Tour" where one can spend a few relaxing days on the pristine beaches.

Ethiopian Airlines Journeys brings together the most awe-inspiring experiences of East Africa, packaged in tours that have been carefully designed for the U.S. travel consumer. These tour packages combine the excitement of an African safari with the immense history that only the cradle of humanity can provide. Ethiopian Airlines Journeys makes it easy to tour Africa's treasures, from the exotic wildlife of a safari to some of the greatest historical sites known to mankind. All Ethiopian Airlines journeys vacations feature unparalleled air service from Ethiopian Airlines, Africa's premier airline for

more than 60 years and serving more destinations throughout Africa than any other airline. For more information on Ethiopian Airlines Journeys, call toll free 1-866-599-3797 or visit www.seeyouinethiopia.com.

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa, as winner of the 2007 African Business of the Year and Best African Airline Award for 2009 service and quality are superior when flying Ethiopian Airlines. Featuring five flights weekly from Washington D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 35 African destinations. The airline's web site provides excellent information on additional flights services and special web fares. Ethiopian Airlines provides seamless connections to 53 destinations around the globe. For more information about Ethiopian Airlines, visit www.ethiopianairlines.com.

For information or press materials contact:
Mr. Benjamin J. Sills, Partner Concepts LLC
Telephone: 410-224-7688
Fax: 410-224-1499
E-mail: ben@partnerconcepts.com