

PRESS RELEASE

Ethiopian Airlines Wins “Airline of the Year” Award; Ethiopian Airlines Journeys to Expand 2010 Package Offerings



Washington, D.C. – November 30, 2009 – Ethiopian Airlines has earned another industry honor, “**Airline of the Year Award**” at the 41st Annual General Assembly of the African Airlines Association (AFRAA) held in Maputo, Mozambique on November 24, 2009. According to AFRAA, the award was presented to Ethiopian Airlines “In recognition of its outstanding, efficient and exemplary provision of Airline services to the African airline industry.”

Mr. Paulo Zucula, Transport Minister of Mozambique handed out the award to Ato Girma Wake, CEO of Ethiopian Airlines at the Gala Dinner held on November 24, 2009 in Maputo, Mozambique. Commenting on the award, Ato Girma said, “We are indeed honored to receive this award which, once again, reaffirms our commitment to meet the needs of African aviation” and further added, “The recognition, coming at such a challenging time for the airline industry, is an acknowledgement of our continued hard work and dedication to provide outstanding service to our customers.”

Ethiopian Airlines has frequently been chosen as the best Airline in Africa for its performance and outstanding contribution to the development of African aviation. In addition to the AFRAA award, the airline has received four significant awards in a row since January 2009.

The Annual General Assembly which took place from November 22 to 24, 2009 was attended by the Chief Executive Officers of African-based airlines, senior officials representing the civil aviation and airport authorities, regional and international aviation organizations and regional economic community leaders as well as global aircraft manufacturers led by Airbus, Boeing and Embraer.

In an effort to capitalize on the recent success of its parent company, Ethiopian Airlines Journeys will look to expand product offerings moving forward into 2010. Effective January 1st, consumers will be able to purchase fully customizable tour packages to any one of Ethiopian Airlines more than 35 African destinations. According to company executives, the move represents a logical, yet groundbreaking, next step for the soon-to-be former East African specialist tour operator. Said Journeys’ Director of Marketing, Benjamin J. Sills, “as the number of African destinations served by Ethiopian Airlines continues to rise, it makes sense for us to expand our business to include these outstanding locations.” He went on to say, “By lengthening our product list to include all Ethiopian Airlines’ African destinations, Ethiopian Airlines Journeys will become the only tour operator in the world to offer fully customizable tours to North, South, East, West and Central Africa.”

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa serving 56 destinations around the globe. As the winner of the 2007 African Business of the Year and Best African Airline Award for 2006, its service and quality are unparalleled among African airlines. Featuring five flights weekly from Washington, D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 35 African destinations. The airline's web site provides excellent information on additional flights, services and special web fares. For more information about Ethiopian Airlines, visit www.ethiopianairlines.com.

About Ethiopian Airlines Journeys

The finest vacation experiences in Ethiopia and East Africa begin with Ethiopian Airlines Journeys. Ethiopian Airlines Journeys is a single-source solution to plan and realize a truly authentic vacation in one of the most exciting and historical regions of Africa. The company provides the very best service, from friendly expert guides to comfortable accommodations to delightful meals to the most fascinating African experiences. This is all provided with total customization, built around each traveler's preferences and interests. Call toll-free 1-866-599-3797 or visit www.seeyouinethiopia.com for more information.

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