



NEWS RELEASE

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ETHIOPIAN AIRLINES JOURNEYS ANNOUNCES NEW “QUEEN OF SHEBA TOUR” FOR FALL 2008

WASHINGTON, D.C. — August 4, 2008 — Ethiopian Airlines Journeys today announced an exciting new package tour of Ethiopia: the “Queen of Sheba Tour.” In addition to this experience, Ethiopian Airlines Journeys also provides affordable, high-quality safaris throughout East Africa.

The “Queen of Sheba Tour” is a seven-day journey that whisks travelers along historic paths through a mighty and ancient Ethiopia. Starting with the historic city of Addis Ababa, this magnificent tour goes on to explore the land of the Queen of Sheba, 17th century palaces, ancient empires, 12th century rock churches and the awe-inspiring Blue Nile Falls, with stops in the Northern Ethiopian cities of Bahir Dar, Gondar, Lalibela and Axum. These highlights also include 3 UNESCO World Heritage sites.

Fall 2008 pricing for the “Queen of Sheba Tour” starts at \$3,355 and includes airfare (both international and domestic) hotel accommodations, meals, ground transportation, professional guides, and more.

Ethiopian Airlines Journeys also offers Tanzanian safari tours exploring the wildlife of East Africa. Life in East Africa is abundant and wild, full of natural excitement and untold adventure. Ethiopian Airlines Journeys offers some of the finest safari experiences in Africa. These unforgettable vacations feature highlights such as: meeting the nomadic Masai people, exploring the expansive landscapes and wildlife of the Serengeti National Park, discovering the inimitable Mount Kilimanjaro, and taking in the spectacular views and range of species of the Ngorongoro Crater.

All Ethiopian Airlines Journeys vacations feature unparalleled air service from Ethiopian Airlines, Africa’s premier airline for more than 60 years and serving more destinations throughout Africa than any other airline.

About Ethiopian Airlines Journeys

The finest vacation experiences in Ethiopia and East Africa begin with Ethiopian Airlines Journeys. Ethiopian Airlines Journeys is a single-source solution to plan and realize a truly authentic vacation in one of the most exciting and historical regions of Africa. The company provides the very best service, from friendly expert guides to comfortable accommodations to delightful meals to the most fascinating African experiences. This is all provided with total customization, built around each traveler’s preferences and interests. Call toll-free 1-866-599-3797 or visit www.seeyouinethiopia.com for more information.

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa serving 50 destinations around the globe. As the winner of the 2007 African Business of the Year and Best African Airline Award for 200, its service and quality are unparalleled among African airlines. Featuring five flights weekly from Washington D.C.’s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 29 African destinations. The airline’s web site provides excellent information on additional flights, services and special web fares. For more information about Ethiopian Airlines, visit www.ethiopianairlines.com.