



NEWS RELEASE

Ethiopian Airlines Welcomes Mr. Gobena Mikael, New Regional Director for the Americas

Washington, D.C. – July 25, 2007 – Ethiopian Airlines announced today the arrival of their new Regional Director North & South America, Mr. Gobena Mikael. Mr. Mikael has been working for Ethiopian Airlines for more than 20 years in various capacities including pricing, revenue management, sales programs, distribution, market development, automation, information systems and sales. For the past five years, Mr. Mikael served as Ethiopian Airlines Regional Director of Italy and Southern Europe, based in Rome.

“The U.S. is one of our major markets and strategically very important to the airline. I am very excited to join the U.S. branch where we have an immense opportunity to grow the airline,” Mr. Mikael said. “I believe Ethiopian Airlines has much to offer to America and vice versa. Ethiopia is an exciting hidden treasure that has yet to be discovered by most Americans. My goal is to bring this hidden treasure to light and diversify our market by reaching out to the mainstream American market.”

Ethiopian Airlines, one of the largest airlines in Africa, also boasts more than 45 destinations around the globe. Starting passenger service in 1946 Ethiopian Airlines celebrated its 60th anniversary in 2006. The airline has evolved over those 60 years into a first-class operation, with continuous improvements in coach and business class travel, rewards through Sheba Miles and the purchase of 10 Boeing 787 Dreamliners to begin flying in 2008. With this type of forward thinking and strategic planning Ethiopian Airlines is on the brink of tremendous growth. With the recent increase from four to six weekly flights from Washington Dulles International, Ethiopian Airlines is the best way to travel to Africa.

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa, as winner of the 2007 African Business of the Year and Best African Airline Award for 2006 service and quality are superior when flying Ethiopian Airlines. Featuring six flights weekly from Washington D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 28 African destinations. The airline's website provides excellent information on additional flights services and special web fares. Ethiopian Airlines provides seamless connections to 45 destinations around the globe. For more information about Ethiopian Airlines visit, www.ethiopianairlines.com

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