



## NEWS RELEASE

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# Ethiopian Airlines Journeys Unveils 2009 Brochure

*Discover new, exciting journeys within Ethiopia and East Africa*

WASHINGTON, D.C. — October 17, 2008 — Ethiopian Airlines Journeys, the premier tour operator of Ethiopia, is pleased to announce the unveiling of their 2009 brochure to the public. The brochure highlights East Africa and all its splendors from the religious magic in Ethiopia to the exciting safaris of Tanzania and Kenya to the white-sanded beaches of Zanzibar.

Filled with eye catching photography and exciting journeys, this brochure brings to life the best of Ethiopia and East Africa. Discover the history and culture of Ethiopia with the “Queen of Sheba Tour.” Uncover the secrets of Ethiopia on the “Ethiopian Tribal Cultures Tour.” Embark on one of the finest safari experiences in all of Africa with the “Tanzanian Odyssey.” The perfect ending to a journey, enjoying the “Exotic and Spicy Zanzibar Tour” where one can spend a few relaxing days on the pristine beaches.

Ethiopian Airlines Journeys promises to bring together the most awe-inspiring experiences of East Africa, packaged in tours that have been designed for the U.S. travel consumer. These tour packages combine the excitement of an African safari with the immense history that only the cradle of humanity can provide. It is simply the easiest way to tour Africa’s treasures, from the exotic wildlife on a safari to some of the greatest historical sites known to mankind.

All Ethiopian Airlines journeys vacations feature unparalleled air service from Ethiopian Airlines, Africa’s premier airline for more than 60 years and serving more destinations throughout Africa than any other airline.

View the brochure online [here](#) and discover the exciting places Ethiopian Airlines Journeys can take you in 2009. For more information on Ethiopian Airlines Journeys, call toll free 1-866-599-3797 or visit [www.seeyouinethiopia.com](http://www.seeyouinethiopia.com)

### ***About Ethiopian Airlines Journeys***

The finest vacation experiences in Ethiopia and East Africa begin with Ethiopian Airlines Journeys. Ethiopian Airlines Journeys is a single-source solution to plan and realize a truly authentic vacation in one of the most exciting and historical regions of Africa. The company provides the very best service, from friendly expert guides to comfortable accommodations to delightful meals to the most fascinating African experiences. This is all provided with total customization, built around each traveler's preferences and interests. Call toll-free 1-866-599-3797 or visit [www.seeyouinethiopia.com](http://www.seeyouinethiopia.com) for more information.

### ***About Ethiopian Airlines***

Ethiopian Airlines is one of the largest airlines in Africa serving 50 destinations around the globe. As the winner of the 2007 African Business of the Year and Best African Airline Award for 200, its service and quality are unparalleled among African airlines. Featuring five flights weekly from Washington D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 29 African destinations. The airline's web site provides excellent information on additional flights, services and special web fares. For more information about Ethiopian Airlines, visit [www.ethiopianairlines.com](http://www.ethiopianairlines.com).