



NEWS RELEASE

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Capture the Beauty of Africa with Photography Experts

East Africa specialist Ethiopian Airlines Journeys introduces two new vacation packages

WASHINGTON, D.C. — September 17, 2008 — A journey to Ethiopia offers a myriad of unforgettable sights, such as the majestic Blue Nile Falls, the ancient castles of Gondar, Lalibela’s enchanted churches carved from rock, and the Sanctuary Chapel at St. Mary of Zion Church, the reputed resting place of the “Ark of the Covenant.” Intrepid travelers will want to savor these experiences, and there is no better way to guarantee a collection of amazing photographs than with one of Ethiopian Airlines Journeys two new “Photography Journeys.” Both vacation packages highlight the art of photography against a backdrop of Ethiopia’s most beautiful sites.

Partnering with F/STOP Studio of Washington, D.C., Ethiopian Airlines Journeys is pleased to present the “Queen of Sheba Timket” and the “Queen of Sheba Simien Mountains” photography journeys. Each tour is led by a professional photographer from F/STOP Studio, following historic paths through ancient Ethiopia. Explore the land of the Queen of Sheba, 17th century palaces, ancient empires, 12th century rock churches and the awe-inspiring Blue Nile Falls. Capture the festivities of Timket or the sunrise in the Simien Mountains. Travelers not only discover the country and its beauty, but also receive professional tips and priceless photographs of this trip of a lifetime.

F/STOP Studio has been photographing the world for over 25 years. The studio consists of award-winning photographer, Andarge Asfaw, and fellow colleague Donna T. Jones, a portrait/fine-art photographer and photo editor. Mr. Asfaw’s book of photography, Ethiopia from the Heart, was published in June 2007 and edited by Ms. Jones. Andarge Asfaw and Donna T. Jones could not be more excited to share their knowledge and expertise with Ethiopian Airlines Journeys. Both photography journeys start at \$4,388, which includes round-trip and domestic airfare, hotel accommodations, meals, ground transportation, professional guides, and more. **For complete itineraries and information, visit <http://www.seeyouinethiopia.com/Itineraries/photo.asp>, or call toll-free 1-866-599-3797.**

All Ethiopian Airlines journeys vacations feature unparalleled air service from Ethiopian Airlines, Africa's premier airline for more than 60 years and serving more destinations throughout Africa than any other airline.

About Ethiopian Airlines Journeys

The finest vacation experiences in Ethiopia and East Africa begin with Ethiopian Airlines Journeys. Ethiopian Airlines Journeys is a single-source solution to plan and realize a truly authentic vacation in one of the most exciting and historical regions of Africa. The company provides the very best service, from friendly expert guides to comfortable accommodations to delightful meals to the most fascinating African experiences. This is all provided with total customization, built around each traveler's preferences and interests. Call toll-free 1-866-599-3797 or visit www.seeyouinethiopia.com for more information.

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa serving 50 destinations around the globe. As the winner of the 2007 African Business of the Year and Best African Airline Award for 200, its service and quality are unparalleled among African airlines. Featuring five flights weekly from Washington D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 29 African destinations. The airline's web site provides excellent information on additional flights, services and special web fares. For more information about Ethiopian Airlines, visit www.ethiopianairlines.com.