



NEWS RELEASE

Media Contact:
Jordan Weitzman, Partner Concepts
Telephone: 410-224-7688
Email: Jordan@partnerconcepts.com

Ethiopian Airlines Journeys First to Congratulate Deriba Merga on Winning the Boston Marathon

Washington, D.C. – April 20, 2009 — Ethiopian Airlines Journeys would like to be the first to congratulate Deriba Merga on winning the Boston Marathon.

Ethiopian Olympian, Deriba Merga, won his first Boston Marathon with a time of 2 hours, 8 minutes, and 42 seconds. The Ethiopian finished almost a minute ahead of Kenyan Daniel Rono.

Merga, who finished in 4th place in the Beijing Olympics, finished first among the more than 26,000 participants in Boston. Regarded as the third-fastest Ethiopian marathoner of all time, Merga now joins the famous list of Ethiopians that have won the Boston Marathon including Hailu Negussie and Abebe Mekonnen.

Merga was born in Nekemt and trains with the Ethiopian squad in Addis Ababa. Merga's mentor is world record holder and beloved Ethiopian runner, Haile Gebrselassie.

Fellow native Ethiopian runner and former Boston Marathon champion, Dire Tune, finished second in the closest Women's final ever. Her time of 2 hours, 32 minutes, and 17 seconds fell one second short of Kenyan, Salina Kosgei.

"Ethiopia takes great pride in their marathon runners," said Marian Wargo, Director of Sales for Ethiopian Airlines Journeys and a native New Englander. "The athleticism and training commitment of these runners is truly amazing."

Americans who wish to visit the fascinating homeland of these world-famous runners need look no further than Ethiopian Airlines Journeys. Whether it's visiting the captivating history of the Northern route or experiencing the indigenous tribal cultures of the Southern route, Ethiopian Airlines Journeys crafts customized vacations to meet all needs. This month's featured package is an Archaeological Adventure of Ethiopia with a chance to discover "The Ark of the Covenant."

Visit www.SeeYouinEthiopia.com or call 1-866-599-3797 for complete details.

About Ethiopian Airlines Journeys

The finest vacation experiences in Ethiopia and East Africa begin with Ethiopian Airlines Journeys. Ethiopian Airlines Journeys is a single-source solution to plan and realize a truly authentic vacation in one of the most exciting and historical regions of Africa. The company provides the very best service, from friendly expert guides to comfortable accommodations to delightful meals to the most fascinating African experiences. This is all provided with total customization, built around each traveler's preferences and interests. Call toll-free 1-866-599-3797 or visit www.seeyouinethiopia.com for more information.

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa serving 53 destinations around the globe. As the winner of the 2007 African Business of the Year and Best African Airline Award for 2006, its service and quality are unparalleled among African airlines. Featuring five flights weekly from Washington D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 32 African destinations. The airline's web site provides excellent information on additional flights, services and special web fares. For more information about Ethiopian Airlines, visit www.ethiopianairlines.com.

For information or press materials contact:
Mr. Jordan Weitzman, Partner Concepts LLC
Telephone: 410-224-7688
Fax: 410-224-1499
E-mail: Jordan@partnerconcepts.com