

PRESS RELEASE



Ethiopian Airlines Launches Travel Agent Incentive Program

Washington, D.C. – October 19, 2009 – Ethiopian Airlines announced today a new incentive program for travel agents in the U.S. market: for each travel agent who sells at least 25 tickets to any one of Ethiopian Airlines' more than 50 destinations (Addis Ababa excluded) by November 30, 2009, he or she will receive one free ticket.

Serving more African destinations from the U.S. than any other airline, Ethiopian Airlines is the top choice for travel to East, West and North Africa. Now through November, travel agents can earn one free ticket for every 25 tickets sold. Ethiopian Airlines now serves 36 destinations throughout Africa, including Port Harcourt, Mombasa, Conakry, and Monrovia, among others. Worldwide, Ethiopian Airlines serves 53 international destinations from Addis Ababa, and Ethiopian's domestic route network brings regional cities within easy reach of Addis Ababa, capital of Ethiopia.

For vacation packages, contact Ethiopian Airlines Journeys, offering complete tour packages featuring top-quality itineraries in Ethiopia and East Africa. Ethiopian Airlines Journeys is a single-source solution to plan and realize a truly authentic vacation in one of the most exciting and historical regions of Africa. The company provides the very best service, from friendly expert guides to comfortable accommodations to delightful meals to the most fascinating African experience. This is all provided with total customization, built around each traveler's preferences and interests. Call toll-free 1-866-599-3797 or visit www.seeyouinethiopia.com for more information.

25 tickets sold to multiple destinations will not qualify for this promotion. Flights terminating in Addis Ababa will not be considered.

About Ethiopian Airlines

Ethiopian Airlines is one of the largest airlines in Africa serving 53 destinations around the globe. As the winner of the 2009 Airline of the Year, 2007 African Business of the Year, and Best African Airline Award for 2006, its service and quality are unparalleled among African airlines. Featuring five flights weekly from Washington, D.C.'s Dulles International Airport, the airline offers both morning and evening departures, with the morning departure allowing seamless connections to 36 African destinations. The airline's web site provides excellent information on additional flights, services and special web fares. For more information about Ethiopian Airlines, visit www.ethiopianairlines.com.

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